



222 Commerce Drive
Harrisonburg, VA 22801

Dear Sir or Madam

This year the Science-Fiction Fantasy Guild of James Madison University will hold its annual convention, Madicon 17, at the JMU Festival Center over March 7th, 8th, and 9th, 2008. This is over JMU's Spring Break, as such, many sections of the campus will be closed. Our several hundred attendees would love to hear about all that Harrisonburg has to offer.

Madicon has a program booklet which is given to all attendees. This is helpful for navigating the convention as it includes not only a map but also the comprehensive schedule of events. If you would like to place an advertisement in our program and reach out to new customers, here is the important information:

Full page	8.5"x5.5"	\$30 (Our best value!)
Half page	4.2"x5.5"	\$20
Quarter page	4.2"x2.7"	\$10
Eighth page	2.0"x2.7"	\$5

Important: Advertisements can be received in one of two formats. We can accept the following high-resolution file formats: tif, tiff, pdf, psd, or ai. We cannot guarantee compatibility with other file formats. This file can be emailed to us at contact.madicon@gmail.com or mailed to the address below. We can also accept a full-size hard copy, which may be mailed to us at:

222 Commerce Drive
Harrisonburg, VA 22801

Ads must be received by February 8th, 2008. Any ads received after this date cannot be guaranteed a place in the program though we will do what we can. When we receive your ad, we will contact you about payment. If you do not receive a response within two weeks, or by February 12th, please contact the ConChairs either by email, writing to the address given, or by calling (540) 560-4107.

If you are interested in purchasing an ad in the Madicon program, please send us the following information:

Company Name:

Contact Name:

Mailing Address:

Telephone Number:

Email Address (optional):

What size advertisement would you like to purchase?

How many advertisements would you like to purchase?

(We will discuss distribution throughout the program if you are purchasing multiple ads.)

March 7th, 8th, and 9th, 2008
www.madicon.org
contact.madicon@gmail.com

Sincerely,
Suzanne Tice
ConChair, Madicon XVII